

## Call for Papers - 23rd Annual ASC Conference

AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)

23rd ANNUAL CONFERENCE

Economic Dynamism and the New Global Business Paradigm

OCTOBER 25-27, 2012

Washington D.C. area

The 23rd Annual ASC Conference is an excellent opportunity for you to:

- Interact with scholars, business leaders, and government leaders from all over the world
- Discuss research findings and current practices pertaining to the various facets and sources of competitiveness
- Present your paper in a very congenial and professional conference environment
- Publish your article in peer-reviewed Cabell's listed journals

Completed articles, works-in-progress, abstracts, and panel discussion topics focusing on, but not limited to, the following areas are sought: traditional areas such as international trade and finance, human resource management, information technology, marketing, etc. as well as areas of current interest such as Knowledge-Based Firm and Society, Privatization and Market Change, Global Competition, Corporate Responsibility and Global Compact, Corporate Governance, Supply Chain Management, Social Networking & Competing in Dynamic Global Industries.

All competitive papers will be published in the Society's Annual Research Volume--Competition Forum (listed in the Cabell's Directory and on several online databases including EBSCO). At least one author is required to attend the conference. Highly competitive papers are invited for publication in one of the following journals-- Advances in Competitiveness Research and Competitiveness Review. The deadline for the receipt of submissions is June 18, 2012. To facilitate the blind peer review process, the first page should include: Title of submission, authors' name(s), institutional affiliation(s), e-mail address, phone and fax numbers. The second page should repeat the paper title but should contain no information that would identify the author or the institution. Publication style guidelines of the APA should be used. Please send four copies of the submission (or one copy by e-mail) to:

Prashanth N. Bharadwaj, Academic Program Chair

American Society for Competitiveness

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